PRGENIX

COMPANY
PROFILE

Prepared by :
Team Prgenix

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INTRODUCTION

Prgenix is one of the India's leading professional services firms, providing business consulting, strategic planning, IT consulting, cyber security and other services to public and private companies spanning multiple industries.

With a well connected network of member firms whose clients account for approximately 45 unicorn companies, Prgenix has operations in more than 15 states of India, bringing world-class capabilities and in-depth local expertise to help its clients succeed in a challenging environment. More than 300 Prgenix experts are dedicated to the concept of achieving results we can be proud of.

Prgenix is represented by cross-functional industry groups that help clients find the right business solution based on market requirements. We constantly track the latest amendments in various sectors of the economy and offer our expert opinion on how they may affect business. We are consistently recognized as a market leader for the high quality of our services and our unique corporate culture.

Prgenix has been operating in the Asian region for more than 15 years. Reflecting back, and looking forward to the future, we maintain a long-term perspective and seek to make an impact that matters for our people, clients and society.

We're beginning to see what the next generation of successful companies will look like.

Learn more about Prgenix on www.prgenix.com

We accelerate sustainable and inclusive growth.

At Prgenix, our commitment to excellence is unwavering. For years, we have been dedicated to providing top-tier business consulting, strategic planning, IT consulting, cyber security, and a range of other services to both public and private enterprises across diverse industries. Our goal is simple yet ambitious: to empower our clients to succeed in even the most challenging of environments.

One of our greatest strengths lies in our extensive network of member firms, which collectively serve approximately 45 unicorn companies. With operations spanning more than 15 states throughout India, we bring to the table a unique blend of global capabilities and local expertise. Our team comprises over 300 passionate experts who are fully devoted to achieving results that we can all take pride in.

Our reputation as a market leader is not just based on the quality of our services, but also on our distinctive corporate culture. We foster an environment of collaboration, innovation, and continuous learning, which enables us to deliver exceptional value to our clients time and time again.

Thank you for your continued trust and support. Together, let's shape the future of business and make a lasting impact on the world.

Warm regards.

V. Pathak
CEO, Prgenix

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Leadership is about making others better as a result of your presence and making sure that impact lasts in your absence.

Sheryl Sandberg, Chief Operating Officer of Facebook

Fact Sheet

Accelerating Inclusive Growth

Chief Executive Officer

V. Pathak

Founded

2009 by V. Pathak

Ownership

Privately held LLP.

Revenue

2023-24: INR ₹250.7 Million

Total Staff

2024: 34

Vision

To become one of the world's leading companies, bringing innovations to improve the way the world works and lives.

Mission

We partner with clients from the private, public, government, and not-for-profit sectors in all regions to identify their highest value opportunities, address their most critical challenges, and transform their enterprises. We strive to make companies more competitive and unlock opportunities for growth, innovation, and value creation. We are committed to developing new insights and, through our customized approach, helping organizations navigate rapid change in today's digital world.

Utilizing decades of industry experience and extensive functional expertise, we seek to be agents of change for our clients, our people, and society overall. We work with our clients to build the capabilities that enable organizations to achieve sustainable advantage. We are shaping the future together.

Focus

With more than 15 years of experience in making change happen, we have developed unique, practical, and proven approaches to mobilizing and enabling organizations. Prgenix does not believe in standard answers, because we know that custom solutions yield the greatest competitive advantage and value for our clients.

Insight

Prgenix is always exploring new ways for companies to create advantage, and our culture of innovative thinking has produced numerous ideas that have become standards of business strategy.

OUR STRENGTH

- **Extensive Network**
- **World-Class Expertise**
- **Dedicated Team**
- **Personalized Solutions**
- **Market Recognition**
- **Long-Term Perspective**

"

Since our establishment in 2009, we have assisted more than 550 local clients and serious Entrepreneurs.

99.99 %

CLIENT SATISFACTION RATE

KEY REASONS TO CHOOSE US

EXPERTISE

With more than 15 year's of experience, Prgenix is a Leading Business Consultancy firm that is the first choice of serious entrepreneurs.

01

PROVEN CAPABILITY

We can provide factual reassurances regarding our reputation, quality of past/ completed work, experience and professional capabilities.

02

EXPERIENCE

Our team of experts have extensive experience working in more than 15 disciplines, markets and industries.

03

04

SUCCESS RATE

Our business consulting and IT projects have an immaculate success rate of 96% compared to a 75% industry average.

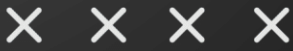# 05

ORIGINAL AND UNIQUE

We pride ourselves on the fact that all our work is original in both design and execution for every project we undertake.

06

SUPERIOR SERVICE

In providing our services, there is nothing more important to us than the complete satisfaction of our clients.

OUR
EXPERTISE

Accelerating Inclusive Growth

A Catalyst for Change.

Consultancy

(1)

Human Capital

Prgenix human resources and organizational change experts make use of progressive research and analytical tools, as well as their extensive sector experience, to develop and implement HR-function optimization programs, train employees and develop their leadership skills; at improving corporate operations based on employee performance.

Strategy & Operations

Our experience and expert knowledge covering a wide range of sectors, starting from the development of pragmatic strategies and evaluating merger and acquisition viability and ending with the streamlining of financial and operating functions, mean our clients can operate with assurance and have the opportunity to achieve the best results possible.

Technology Consulting

Technology is becoming the key factor in business growth and is frequently the basis for its transformation and adapting to internal and external changes. Our experts help clients resolve the challenges they face in implementing technical and innovative solutions at all stages, including in development of technological strategy and implementation of technical solutions.

Data and AI Security

Consulting, systems integration and managed security services help protect critical data, on premises or on a hybrid cloud. Our data and application security services provide proactive, strategic solutions with comprehensive protection to safeguard sensitive information and intellectual property, ensure compliance with regulations and data privacy, and reduce the impact of cybersecurity threats.

CONSULTING

From Strategy Development to Implementation

1

Assessment and Analysis

Gain a comprehensive understanding of the client's business environment and identify areas for improvement.

2

Strategy Development

Setting clear objectives, defining key performance indicators (KPIs), and outlining actionable steps to achieve the desired outcomes.

3

Implementation

Guidance on organizational changes, process improvements, technology implementations, or other initiatives aimed at driving performance improvement.

5

Continuous Improvement

Feedback mechanisms to solicit input from employees, customers, and other stakeholders, driving ongoing innovation and improvement efforts.

4

Monitoring and Evaluation

Regular checkpoints and reviews to assess the effectiveness of the implemented solutions and identify any areas needing adjustment or refinement.

(2) Digital Reinvention

Digital Transformation Services

- Redesigning business processes and workflows to leverage modern digital technologies.
- Implementing digital platforms and tools to improve operational efficiency.
- Modernizing IT infrastructure and systems for better scalability and flexibility.

Data Analytics and Insights

- Leveraging data analytics to generate actionable insights and drive informed decision-making.
- Implementing data-driven strategies for marketing, sales, and product development.
- Developing predictive analytics models to anticipate market trends and customer behavior.

Cybersecurity and Risk Management

- Assessing cybersecurity risks and implementing measures to protect digital assets and data.
- Conducting security audits and penetration testing to identify vulnerabilities.
- Providing cybersecurity training and awareness programs for employees.

Cloud Computing and Digital Infrastructure

- Migrating IT infrastructure and applications to cloud platforms for improved scalability and cost-efficiency.
- Implementing DevOps practices to streamline software development and deployment processes.
- Leveraging emerging technologies such as edge computing and serverless architecture for digital innovation.

DIGITAL REINVENTION

Transforming Tomorrow, Today: Your Digital Reinvention Partner

1

Assessment and Analysis

Comprehensive assessment of the organization's current digital capabilities, including technology infrastructure, processes, and strategies.

2

Strategy Development

Tailored digital strategy aligned with the organization's business objectives and market dynamics.

3

Implementation

Detailed implementation plan outlining the steps, timelines, and resources required to execute the digital reinvention strategy.

4

Execution and Deployment

Execution and deployment of digital reinvention initiatives according to the implementation plan, leveraging best practices and agile methodologies.
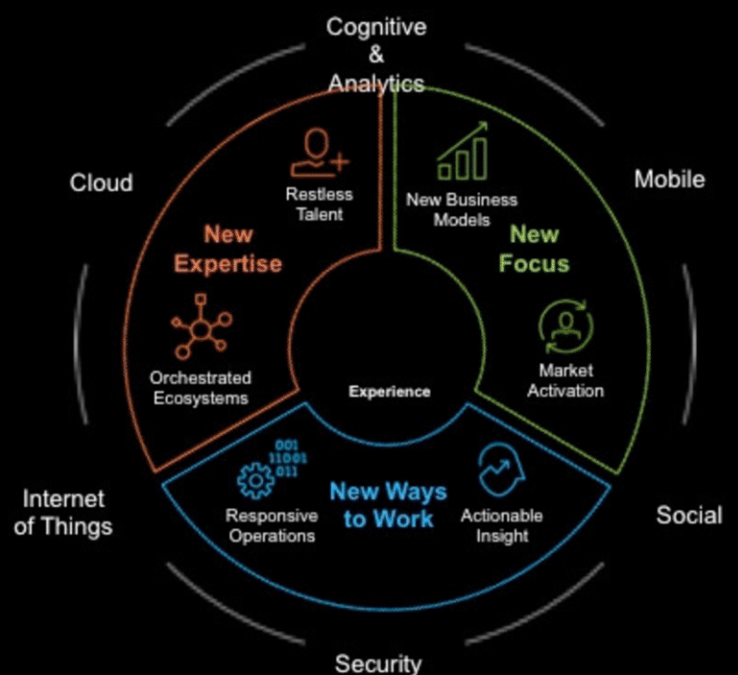
5

Monitoring and Optimization

Iterate and evolve the digital reinvention roadmap based on changing market dynamics and organizational needs.

The seven drivers of Digital Reinvention

... **Digital Reinvention** is focused on **customer centricity** and requires all areas of the company to be reimagined in service of the customer

Cognitive & Analytics

Cloud

Mobile

New Expertise

Restless Talent

New Business Models

New Focus

Orchestrated Ecosystems

Experience

Market Activation

Internet of Things

Responsive Operations

New Ways to Work

Actionable Insight

Social

Security

3 Cyber & Data Security

Managed Security Services (MSS)

- Security event monitoring and correlation to identify suspicious activities and potential security incidents.
- Managed detection and response (MDR) services, leveraging advanced threat intelligence and analytics for proactive threat hunting and incident response.

Identity and Access Management (IAM)

- Single sign-on (SSO) and multi-factor authentication (MFA) to enhance authentication security and prevent unauthorized access.
- Role-based access control (RBAC) and privilege management to enforce least privilege access and restrict access based on user roles and responsibilities.

Data Privacy and Protection

- Implementing data encryption, tokenization, and masking techniques to protect sensitive data at rest, in transit, and in use.
- Developing data governance policies and procedures to govern the collection, storage, and handling of data, including data classification and retention policies.

Security Awareness Training

- Providing education and training programs to raise awareness among employees about common cyber threats, such as phishing, social engineering, and malware.
- Conducting simulated phishing exercises to test employees' susceptibility to phishing attacks and reinforce security best practices.

CYBER & DATA SECURITY

Protecting Your Digital Frontier: Solutions for Secure Future

1

Risk Assessment and Analysis

Comprehensive assessment of the organization's cybersecurity risks and vulnerabilities.

2

Strategy Development and Planning

Establishing policies, procedures, and guidelines to govern the organization's cybersecurity practices and operations.

3

Implementation of Security Controls

Establish access controls and implement technical solutions such as firewalls, intrusion detection systems (IDS), encryption, and endpoint protection.
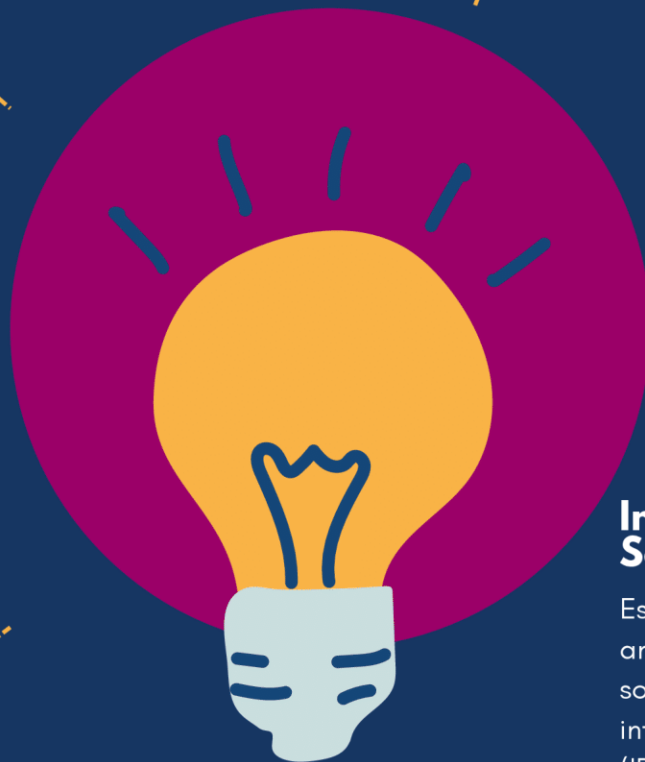
4

Monitoring and Incident Response

Regular security assessments, audits, and penetration tests to evaluate the effectiveness of security controls and practices.

5

Training and Awareness

Cybersecurity training and awareness programs to educate employees about common cyber threats and best practices.

1 **Encryption** Data must be encrypted from the time it's created until it's disposed of.

2 **Role-Based Access** A person — or system — should have access to data based on their role in the organization.

3 **Zero-Trust Security** No system or person should ever be trusted by default.

4 **Data Retention** Never delete any data before its time but delete all data the instant that you can.

Aligning Data & Cybersecurity Strategy

REGULATORY COMPLIANCE SERVICES

Ensuring adherence to
regulatory standards
and guidelines
across industries

PRGENIX

DPDP CERTIFICATION

Achieve robust data protection compliance with our DPDP certification, We ensure your practices align with regulatory requirements, boosting trust and operational efficiency.

DPDP CERTIFICATION

What Is DPDP Certification?

DPDP Certification refers to compliance with the Digital Personal Data Protection (DPDP) Act, a law governing the processing of digital personal data. Organizations must demonstrate adherence by implementing robust data protection measures.

Why Is DPDP Certification Important?

Achieving DPDP Certification shows that your organization is committed to data privacy and the rights of individuals. It helps build trust with clients and partners, mitigates risks of data breaches, and ensures compliance with legal requirements.

POSSIBLE PENALTIES

Organizations that fail to comply with the DPDP Act may face significant penalties, including substantial fines up to ₹250 crore

PRGENIX

NHA/ABDM COMPLIANCE

NHA/ABDM Compliance Services

NHA/ABDM COMPLIANCE

WHAT IS NHA/ABDM COMPLIANCE?

Compliance with the National Health Authority (NHA) and Ayushman Bharat Digital Mission (ABDM) involves adhering to the standards and protocols established for the secure handling of digital health data. It includes managing consent, data privacy, and interoperability within India's digital health ecosystem.

WHY IS IT IMPORTANT?

Ensuring compliance with NHA/ABDM regulations is vital for:

- Protecting patient data confidentiality
- Enhancing the security of digital health records
- Maintaining interoperability between healthcare systems
- Upholding legal and regulatory obligations

POSSIBLE PENALTIES

Failure to comply with NHA and ABDM regulations can lead to:

- Financial penalties
- Suspension or revocation of licenses
- Legal action and reputational damage

ESG COMPLIANCE

ESG

WHAT IS ESG COMPLIANCE?

Adhering to environmental, social, and governance standards according to applicable regulations and frameworks

KEY AREAS

- **ENVIRONMENT** Managing impact on nature, climate, and resources
- **SOCIAL** Upholding human rights, diversity, and community relations
- **GOVERNANCE** Ensuring ethical business practices and accountability

THE IMPORTANCE OF ESG COMPLIANCE

Aligns your organization with global sustainability goals, builds trust with stakeholders, and mitigates risks

ESG COMPLIANCE

What is ESG Compliance?

ESG compliance refers to the practice of adhering to environmental, social, and governance standards to promote sustainability and ethical impact.

Why is ESG Compliance Important?

- Enhances corporate reputation
- Meets investor expectations
- Mitigates regulatory and legal risks

Potential Consequences of Non-Compliance

- Fines and penalties
- Damage to brand value
- Loss of investor trust

P PRGENIX

CERT-IN CERTIFICATION

CERTIFICATION SERVICES

Ensuring Your Digital Infrastructure
Adheres to India's Cybersecurity Standards

CERT-In
CERTIFICATION

What is CERT-In Certification?

CERT-In Certification is a program developed by the Indian Computer Emergency Response Team (CERT-In) to certify IT security processes and controls of organizations. It ensures adherence to the best security standards and protocols, protecting digital assets and sensitive data.

Why is it Important?

In today's threat landscape, ensuring enterprise resilience against cyber threats is crucial. CERT-In Certification demonstrates your organization's commitment to cybersecurity, builds stakeholder trust, and aids in regulatory compliance.

⚠ PENALTIES

Failure to obtain CERT-In Certification may result in penalties, regulatory sanctions, and compromises in cybersecurity posture.

EPR COMPLIANCE

EPR COMPLIANCE

Extended Producer Responsibility (EPR) is a regulation that places responsibility on producers for the lifecycle management of their products, including take-back, recycling, and environmentally sound disposal.

WHY IT'S IMPORTANT

EPR compliance is crucial for achieving sustainaible waste management, reducing environmental harm, and promoting resource efficiency.

PENALTIES FOR NON-COMPLIANCE

Failure to comply with EPR regulations could result in sub-stantial fines, mandatory product recalls, or restrictions on business operations.

EPR COMPLIANCE

What is EPR Compliance?

EPR (Extended Producer Responsibility) compliance refers to the legal obligation imposed on producers, importers; and brand owners to manage the end-of-life of their products, including take–back, and disposal.

Why Is EPR Compliance Important?

- **Environmental Protection:** Reduces the environmental impact of products by promoting recycling and responsible waste managament.
- **Circular Economy:** Encourages resource efficiency and the development of sustainable business models.
- **Regulatory Adherence:** Ensures compliance with local and national waste management regulations.

Possible Penalties

Failure to comply with EPR regulations can lead to significant penalties, including:

- **Fines:** Substantial financial penalties for non-compliance.
- **Operational Restrictions:** Outright bans on production, saieports.

ISO CERTIFICATION

CERTIFICATION SERVICES

Ensuring Your Business Meets
International Standards

ISO CERTIFICATION

What is ISO Certification?

ISO certification is a formal recognition granted by an independent third-party body, confirming that an organization's management systems, processes, products, or services comply with specific international standards developed by the International Organization for Standardization (ISO), such as ISO 9001 for quality management or ISO 27001 for information security.

Why is it Important?

This certification enhances credibility, operational efficiency, and market competitiveness by demonstrating adherence to globally recognized best practices, often involving rigorous audits and continuous improvement.

ISO 9001:2015, ISO/IEC 27001:2022, ISO/IEC 42001:2023, ISO 45001:2018, ISO 13485:2016, ISO/IEC 17025:2017, ISO 50001:2018, ISO 22000:2018, ISO 26000:2010, ISO 14001:2015, ISO 35001:2019

SIGNIFICANT

ACHIEVEMENTS

ACHIEVEMENTS & MILESTONES

155+ Projects Accomplished

○ ○ ○

⊕ **75+ Technology-Based Solutions**

Prgenix's suite of solutions packages proprietary data, software, analytics, and expertise to provide clients with a clear view of complex problems. Worked with many private, public and government enterprises to build, operate, and transfer new capabilities for technology based solutions.

NSDL

Technology upgradation of local DPM System to eDPM for National Securities Depository Limited to create client accounts, carry out modifications in client accounts, access and download various reports. 1

National Health Authority

Election Commission

Prgenix brings together expertise in technology, design, strategy, organization, and analytics to help clients reinvent themselves. For ECI we build a mobile based solution for taking online feedback. 2

Media Gust

We applied the latest analytics tools and state-of-the-art techniques - like machine learning, data mining, and sequential pattern analysis to change the way Media Gust interact with customers and to help them optimize internal processes. 3

Vitals PRO

Prgenix brings art, clarity, and empathy to the process of creating new products, services, and experiences. We enabled Vitals PRO to quickly invent, prototype, launch, and scale new concepts of their digital diagnosis device. 4

⊕ **20+ Projects across all sectors and functions in the last year.**

CENTRAL INDIA ASSOCIATION

BUSINESS CONSULTANCY FOR OBTAINING ABDM COMPLIANCE CERTIFICATES AND HIGHLIGHTS THE VALUE THEY BRING TO ORGANIZATIONS IN TERMS OF SECURITY, RISK MITIGATION, AND REGULATORY COMPLIANCE. 5
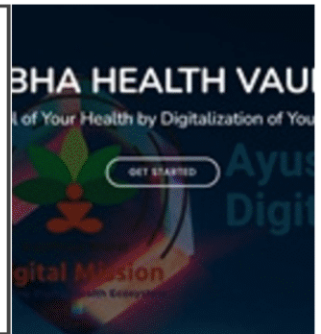
AIRMAKER SINGAPORE

WE PROVIDED COMPREHENSIVE BUSINESS PROCESS IMPROVEMENT SERVICES FOR THEIR CO-INNOVATION LAB, INCLUDING PROCESS ANALYSIS, REDESIGN, AUTOMATION, CHANGE MANAGEMENT, PERFORMANCE MEASUREMENT, AND CONTINUOUS OPTIMIZATION. 6
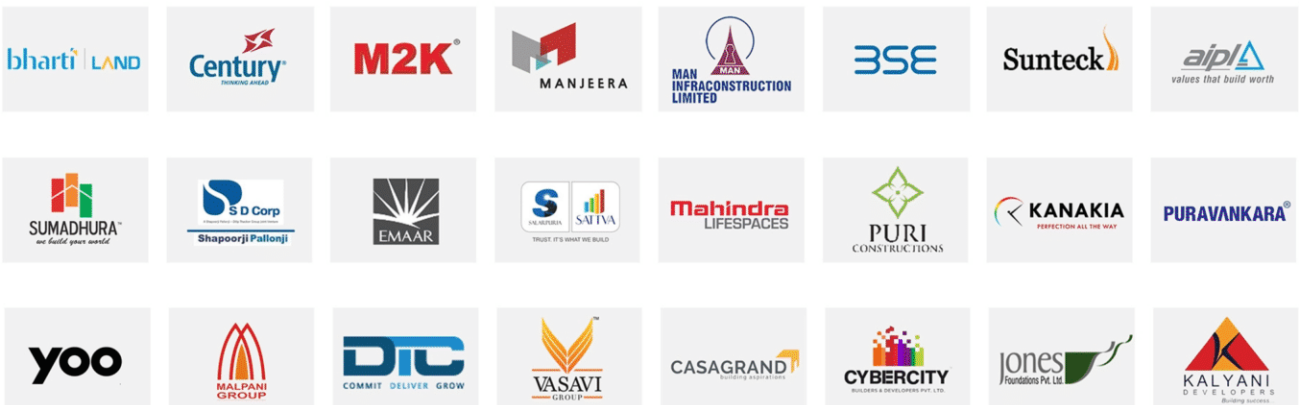
SECONDMEDIC

PRGENIX CONSULT THEM FOR ABDM-COMPLIANT PHR DEVELOPMENT, SECURE CODING PRACTICES, VULNERABILITY ASSESSMENTS, PENETRATION TESTING, CONTINUOUS MONITORING, AND ONGOING MAINTENANCE AND SUPPORT. 7

Thought leadership and innovation are core elements of our service delivery.

HIPAA
COMPLIANT

C | HFI
Computer | Hacking Forensic
INVESTIGATOR

Ayushman Bharat
Digital Mission
Building Digital Health Ecosystem

CCSP®

IBM
QRadar

QUALITY MANAGEMENT
ISO
9001:2015
CERTIFIED COMPANY

Our Excellence

UNLOCKING SUCCESS

WE ACCELERATE SUSTAINABLE AND INCLUSIVE GROWTH.

Empower Yourself to Achieve Your Full Potential

V. Pathak
CEO, Prgenix

Certified ESG Auditor, Ex. McKinsey Consultant

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Our leadership structure comprises three teams: Executive Leaders, Board of Directors, and Independent Consultants responsible for running the business and formulating business strategy. Join us now and empower yourself to achieve greatness!

PARTNERSHIPS AND COLLABORATIONS

Our consistent approach to partnerships and collaborations with industry experts and firms, regardless of their background and locations, gives us a significant advantage. It allows us to take a creative approach in solving complex problems and make lasting improvements to our client performance anywhere in the world.

12+ Joint Ventures   **50+ Domain Experts**

75+ Independent Consultants   **500+ Franchise Partners**

PARTNERSHIP

COLLABORATION · **PERFORMANCE** · **PLAN** · **TEAMWORK** · **SYNERGY** · **SUCCESS** · **WIN-WIN**

Improving the management of complex business partnerships

Partnerships never go out of style. Companies regularly seek partners with complementary capabilities to gain access to new markets and channels, share intellectual property or infrastructure, or reduce risk. The more complex the business environment becomes for instance, as new technologies emerge or as innovation cycles get faster the more such relationships make sense. And the better companies get at managing individual relationships, the more likely it is that they will become "partners of choice" and able to build entire portfolios of practical and value-creating partnerships.

Future Talent Council · UNIVERSITY OF SUSSEX · NUTN National University of Tainan · RECSIE 国際教育研究コンソーシアム

csaa · URBAN INCD INCERC · CHARLES DARWIN UNIVERSITY

Main area of focus to make collaboration work better

- Turn win-lose situations into win-win opportunities for all partners.

- Selection of the partners on their capabilities & willingness to collaborate.

- Best teams to the collaboration initiative & ensure senior leadership involvement.

- Collaboration for the long term to activate a positive virtuous circle.

Our Geographic Reach

We continue to expand our global network of experts, capabilities, and tools by opening new offices around the world and bringing external organizations into our firm.

Pan India Presence

19 States and 500+ Franchise Partners

5 Regional Offices

We are where your business is

CONTACT INFO

WE ARE WHERE YOUR BUSINESS IS

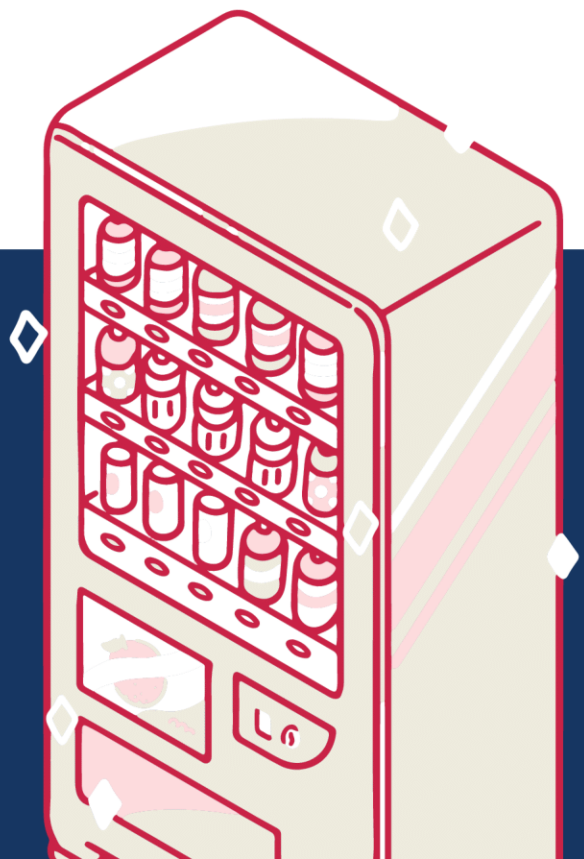Juhi Neharika Merage, Sector 10, Kharghar, Navi Mumbai 410210 MH

contact@prgenix.com

www.prgenix.com

PRGENIX

Need Help?

Scan QR Code
or visit
www.prgenix.com

Thank You

Thank you for your interest and
supporting our business!